



VPM'S RZ SHAH COLLEGE OF ARTS , SCIENCE & COMMERCE

BMM OLD SEM I

DATE	DAY	TIME	SUBJECTS
26-4-21	MONDAY	1.00-2.00PM	EFFECTIVE COMMUNICATION
27-4-21	TUESDAY	1.00-2.00PM	FUNDAMENTALS OF MASS COMMUNICATION
28-4-21	WEDNESDAY	1.00-2.00PM	INTRODUCTION TO SOCIOLOGY
29-4-21	THURSDAY	1.00-2.00PM	LANDMARKS TO WORLD HISTORY
30-4-21	FRIDAY	1.00-2.00PM	INTRODUCTION TO ECONOMICS
3-5-21	MONDAY	1.00-2.00PM	FOUNDATION COURSE

BMM OLD SEM III

DATE	DAY	TIME	SUBJECTS
26-4-21	MONDAY	1.00-2.00PM	INTRODUCTION TO CREATIVE WRITING
27-4-21	TUESDAY	1.00-2.00PM	INTRODUCTION TO PUBLIC RELATION
28-4-21	WEDNESDAY	1.00-2.00PM	INTRODUCTION TO MEDIA STUDIES
29-4-21	THURSDAY	1.00-2.00PM	UNDERSTANDING CINEMA
30-4-21	FRIDAY	1.00-2.00PM	ADVANCED COMPUTERS
3-5-21	MONDAY	1.00-2.00PM	INTRODUCTION TO CULTURAL STUDIES

EXAM CONVENOR

Mrs. BARKHA G. S.

I/C PRINCIPAL

Mrs. KAVITA SHARMA

BMM OLD SEM II

DATE	DAY	TIME	SUBJECTS
26-4-21	MONDAY	1.00-2.00PM	EFFECTIVE COMMUNICATION - SKILLS
27-4-21	TUESDAY	1.00-2.00PM	PRINCIPLES OF MARKETING
28-4-21	WEDNESDAY	1.00-2.00PM	PRINCIPLES OF MANAGEMENT
29-4-21	THURSDAY	1.00-2.00PM	POLITICAL CONCEPT & INDIAN POLITICAL SYSTEM
30-4-21	FRIDAY	1.00-2.00PM	INTRODUCTION TO LITERATURE
3-5-21	MONDAY	1.00-2.00PM	INTRODUCTION TO PSYCHOLOGY

BMM OLD SEM IV

DATE	DAY	TIME	SUBJECTS
26-4-21	MONDAY	1.00-2.00PM	RADIO & TELEVISION
27-4-21	TUESDAY	1.00-2.00PM	PRINT PRODUCTION & PHOTOGRAPHY
28-4-21	WEDNESDAY	1.00-2.00PM	INTRODUCTION TO ADVERTISING
29-4-21	THURSDAY	1.00-2.00PM	MASS MEDIA RESEARCH
30-4-21	FRIDAY	1.00-2.00PM	INTRODUCTION TO JOURNALISM
3-5-21	MONDAY	1.00-2.00PM	ORGANISATIONAL BEHAVIOUR

EXAM CONVENOR

Mrs. BARKHA G. S.

I/C PRINCIPAL

Mrs. KAVITA SHARMA

